



Viva Brighton takes a discerning look at life in England's most maverick city, with interviews and articles examining its contemporary culture, as well as its rich and colourful history.

This established publication is recognised throughout the city for its high quality visual and editorial content, and distinctive cover art.

Viva Brighton has a 15,000 print run, and is distributed to homes and venues across Brighton and Hove.

Read it, keep it, love it.

@Viva_Brighton

vivamagazines.com



Issue #52. Cover art by Olivia Waller



Issue #58. Cover art by Graham Carter



Issue #56. Cover art by Lucy Sherston

Why **advertise** with us?

LARGE CIRCULATION:

We print and distribute 15,000 copies of our A5-sized magazine each month.

DOOR-TO-DOOR DISTRIBUTION:

7,500 copies hand-delivered to homes across the city.

IN-CITY DISTRIBUTION:

Viva Brighton is also found in high-footfall locations, including stations, cultural venues, libraries, cafes, pubs and shops.

WIDE READERSHIP:

We estimate that in excess of 37,500 people read Viva Brighton (based on a conservative pass-on rate of 2.5 readers per copy).

HIGHLY TARGETED AUDIENCE:

Viva Brighton is written by, and aimed at, residents of Brighton & Hove - so if you are trying to get your advertising message across to local people, your advert will reach thousands.

LARGE ONLINE READERSHIP

Each issue is also published online reaching a widespread audience.

SOCIAL MEDIA

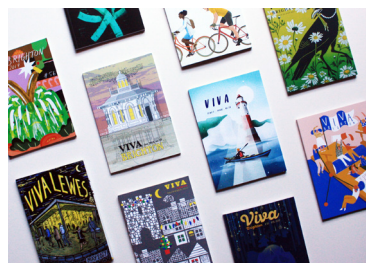
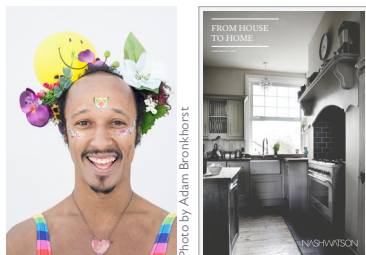
We have over 29,000 followers across our social media platforms

@viva_brighton @vivalewes (twitter)

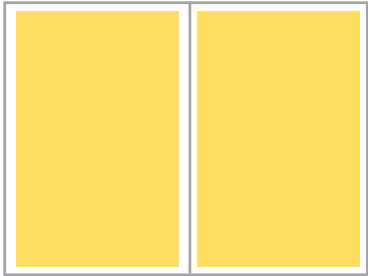
@viva_brighton @viva_lewes (insta)

TRUSTED PUBLICATION:

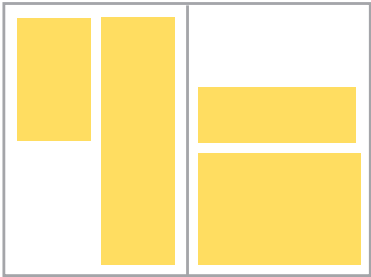
We value our editorial integrity so we don't pull any punches with our reviews and articles.



Dimensions



Double page spread (w x h)
Bleed: 302mm x 216mm
Trim: 296mm x 210mm

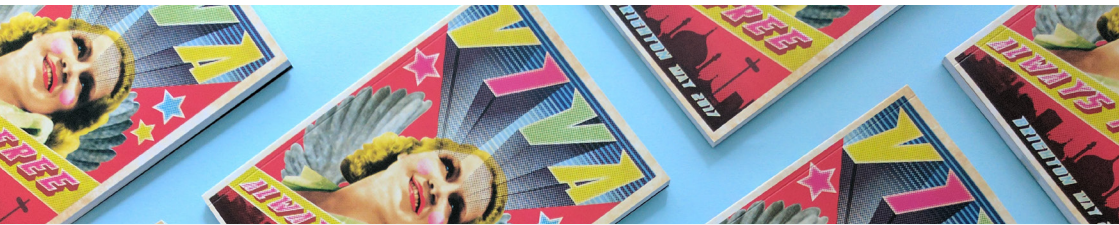


Full page (w x h)
Bleed: 154mm x 216mm
Trim: 148mm x 210mm

Half page (w x h)
landscape: 128mm x 94mm
portrait: 66mm x 188mm

Quarter page (w x h)
portrait: 66mm x 94mm
landscape: 128mm by 45mm

Issue #51. Cover art by Fiona Hewitt



Deadlines

Artwork deadline will be supplied on confirmation of booking.
All artwork to be supplied CMYK, 300dpi resolution as a PDF, TIFF or JPEG

For further information call our Advertising Team on 01273 810296
or email advertising@vivamagazines.com